

In accordance with our strategic focus, defined to meet our ambition and face the challenges and context of APLIX, we are committed to implementing the human, financial, organisational and technical resources necessary to develop our sales and profitability, improve our operational performance by accelerating our transition towards becoming the industry of the future, strengthen the quality and safety of our products and ensure responsible development of our company.

Research and innovation are at the heart of APLIX's strategy. Our R&D policy aims to develop new products and processes, in respect of our CSR commitments, according to the following principles:

Innovating for our future

- Propose technological breakthroughs in line with sustainable development objectives.
- Develop and maintain the eco-design philosophy within the teams.
- Perform LCAs of products in the development phases.
- Assist in marketing to our customers in order to better understand their needs and their longer-term strategy, while ensuring that environmental aspects are taken into account.
- Develop the use of artificial intelligence as tools for research, control, development or creativity.

Respect our planet

- Integrate environmental and social aspects to define our focus in terms of product development, notably through the 5R+S assessment: "Refuse, Reduce, Reuse, Repurpose, Recycle + Social".
- Favor local suppliers, for materials as well as for equipment and services.
- Choose raw materials that respect the environment and the people who produce them.
- Anticipate changes in raw materials through regulatory monitoring.

Develop our products and processes

- Evolution of our means of production towards technologies that are more respectful of the operator and the environment.
- Develop our measurement tools to reflect products on the market and streamline new products under development.
- Integrate recycling into the study of new products.
- Evaluate the environmental impact of existing products and processes and determine the levers for improvement.

Our company's strategic focuses are in line with our values of respect, innovation, commitment and excellence. These commitments and the associated objectives, reviewed annually by Management to ensure their relevance, are broken down for all of our subsidiaries in a process of continuous improvement and controlled at each of our sites.

Sandrine PELLETIER
APLIX Group CEO